hello"

Raghvendra Singh

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Sr.Design Manager (Hybrid)
UX Practioner
Design Researcher

As a Senior Design Manager UX (Hybrid), I am highly skilled in leading and managing teams to develop creative solutions that meet business objectives. I love to think that design has this transformational power on people's lives and that puts us with a greater responsibility.
With a passion for design and a focus on user-centred design principles, I have a proven track record of delivering exceptional design solutions across multiple platforms and industries. My journey from design school to a service company and now into a product company allowed me to practice my craft and see the outcome with real user solving their real problems.

11+
yrs exp.

Rapipay ●
Senior Manager UX (Hybrid)

2022 — *2023*

NYE.money app | NYE website

- Collaborated with cross-functional teams to ensure design consistency across products and platforms
- Conducted user research and analysis to inform design decisions and improve user experiences
- Oversaw design projects from concept to completion, ensuring projects were delivered on time and within budget
- Managed team performance and providing coaching and feedback to improve team skills and productivity

Nagarro
Staff UX Consultant

2019 — 2022

Nagarro website

- I designed and developed user interfaces for web and mobile applications for international clients in various verticals (shipping, E-commerce, automobile, railways) and domains (shipping, digital signage, e-commerce, & esports)
- I have handled multiple clients across various domains and provided them with high-level strategic analysis.
- Worked on multiple RFPs and pitch decks to reach new opportunities with clients worldwide.

Shuttl
Lead Product Designer

2018 — 2019

Shuttl website

- As a lead designer, I manage all aspects of the design process, from research, and ideation to creative conceptualisation and design
- Lead the development of personas, user flows, scenarios, goal/task analyses, and other key tools of user-centred design
- Collaborated with development teams to ensure design specifications were implemented accurately
- Created and maintained design guidelines and style guides to ensure consistency across products.

Sagacito
Lead Product Designer

2016 — 2018

Sagacito website

- As a lead designer, I have worked from inception to implementation of Y-max,
RevX, and PGov. This project was go-live during my tenure
- Handling the internal and external teams for the development process
- In-situ presentations with the client

Zopper
UX Designer II

2015 — 2016

Zopper website

- As a UX designer, the zopper android app has been developed and executed by me
- Additive contribution to the e-commerce platform - Zopper (Hyperlocal market)
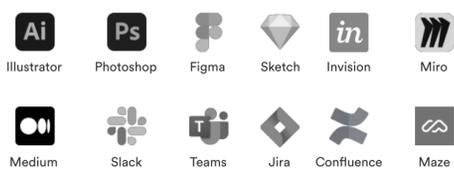- Worked on the iOS app for zopper

Pigeon
Senior Product Designer

2013 — 2015

Pigeon website

- Defining product specifications, creating digital or print drawings and designing fully-functional products for maternity care, mothers-to-be and small children
- Ensuring packaging designs accurately represent the company's brand and ethos.

Tools
Design | Project Mgmt. | Research

Illustrator	Photoshop	Figma	Sketch	Invision	Miro
Medium	Slack	Teams	Jira	Confluence	Maze

"Tools helps me to elevate my thought & action into final outcome "

Academics

Postgraduation
Masters of Design | Lifestyle Accessory Design
National Institute of Design, Gandhinagar
Batch 2008-2011

Graduation
Bachelors of Design | Fashion Design
Pearl Academy of Fashion, New Delhi
Batch 2004-2008

Skills

Leading a core design team to deliver success while also being Hybrid Sr. Design Manager UX. Interaction design, Service Design, Design thinking, UCD practitioner, Pitching (RFP,s), Prototyping, Research to Assessment.

as Senior Design Manger UX (Hybrid)
DesignOps setup, Content Strategy, Visual Design Library, Design mentorship, CDN (Content Delivery System), Team building, Team Mgmt., Conflict Mgmt., Design Leadership, OKR and KRA settings, 1:1 Interviews, Design feedback.

as UX Designer Practitioner
Stakeholder Interview, Heuristic Evaluation, Competitive landscaping, UX Design workshops, Data analysis, Conceptualisation, User / Customer Journey map, Persona, Task analysis, Design systems, Wire-framing, Visual Design

as Design Researcher
User Research, Field Research, Qualitative & Quantitative Research, Online survey, Dairy studies, Contextual enquires, Participatory Design.

What I am upto

Ⓡ Reading   Ⓦ Writng   Ⓓ Doing

https://medium.com/discover-elevate-mastering-work-life-productivity

- Building a second brain, by Tiago Forte
- The power of your subconscious mind, by Joseph Murphy
- The Genius within, by David Adam
- Design Ops - Medium,
- Learning about Micro-Services, ONDC infrastructure

Reach out to me @!

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https://www.instagram.com/elevatethrive

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