Raghvendra Singh

Principal Product Designer · Design Leadership · AI Product Builder

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calendly.com/.../20-min-intro-call Delhi NCR, India · Open to remote

PROFILE

Product design and UX leader with 14+ years across enterprise consulting, fintech, mobility, SaaS and consumer products. I take products from ambiguous problem to shipped experience through product strategy, UX, design systems and AI-assisted prototyping, partnering with founders, product and engineering. Led the product experience for RapiPay's NYE Money super app; Staff UX Consultant at Nagarro for clients including Verizon and Crowley Maritime. Founder of Elevate Innovation, builder of Bolo Buddy, NID alumnus and Associate Professor of Communication Design.

Seeking: remote Staff / Principal Product Designer, Product Design Lead and AI Product Design roles.

AI IN MY WORKFLOW

Brief	Explore	Build	Review
Frame the product decision and constraints.	Compare directions with AI tools while keeping human judgment.	Prototype and ship with Cursor / AI-assisted build.	Critique, validate with stakeholders, refine.

Tools: Cursor · Claude · ChatGPT · Lovable · v0 · Bolt · Replit · DeepSeek

CORE EXPERTISE

Product	Product Strategy · Product Design · UX Strategy · Interaction Design · AI Product Design
Systems	Design Systems · DesignOps · Complex Workflows · Service Design · Systems Thinking
Leadership	Design Leadership · Team Development · Stakeholder Alignment · Workshops · Mentoring
Building	Prototyping · AI-assisted Development · Product Experiments · Frontend Collaboration

EXPERIENCE

Elevate Innovation — May 2023 – Present
Founder · Principal Product Design Consultant / Product Builder — Independent design-consulting practice · Delhi NCR

Lead product strategy, UX and design engagements for digital products, combining consulting with hands-on prototyping and product development.

- Lead product discovery, UX strategy, interaction design, prototyping and design-system development across client and founder-led initiatives.
- Advise founders and cross-functional stakeholders on product direction, experience architecture, prioritisation and delivery.
- Apply AI-assisted design and development methods to accelerate product exploration, validation and prototyping.
- Selected initiatives: EQTY, Growing With Kid, Bolo Buddy and GWK Ghostwriter (see Selected Product Initiatives).

RapiPay Fintech Pvt. Ltd — Feb 2022 – Apr 2023
Senior Manager UX — Fintech · NYE Money · Product design leadership

Led the product experience for NYE Money, RapiPay's financial super app, unifying payments, banking and investments across web, iOS and Android.

- Directed experience design for prepaid wallet and RuPay card, UPI, NCMC transit, partner banking, digital gold and mutual funds.
- Created a shared product grammar across onboarding, payments, banking and investment journeys.
- Partnered with product, engineering, business and compliance stakeholders from discovery through launch.

Nagarro Technology Pvt. Ltd — Jul 2019 – Feb 2022
Staff UX Consultant — Enterprise product consulting · International clients

Led experience strategy and end-to-end UX for complex digital-transformation programmes across shipping, logistics, automotive, railways, e-commerce, digital signage and esports.

- Designed Verizon's turnkey digital-signage ecosystem, including media-player architecture and a cloud campaign-management portal.
- Redesigned Crowley Maritime's freight-quotation workflow and introduced a scalable design system for the platform.
- Facilitated discovery and stakeholder workshops, mentored designers, and contributed to RFPs and client pitches.

Shuttl
Nov 2018 – Mar 2019

Lead UX Designer
Urban mobility · Consumer and enterprise

Led end-to-end UX for rider, driver and corporate mobility experiences — research, journeys, interaction design, prototyping, implementation reviews and reusable design guidelines.

Sagacito Technologies Pvt. Ltd
Oct 2016 – Nov 2018

Lead UX Designer
Enterprise SaaS · Media, FMCG and hospitality

Designed data-intensive SaaS products, pricing-optimisation dashboards and revenue workflows for enterprise clients including ABP News, BIG FM, Lemon Tree Hotels and Pepsi. Revamped Sagacito's corporate website and established reusable interaction patterns.

Zopper – Solvy Tech Pvt. Ltd
Nov 2015 – Sep 2016

User Experience Designer
Consumer e-commerce · Android and desktop

Designed consumer-facing and internal products across Android and desktop, including the desktop shopping redesign and an internal payment-monitoring dashboard.

EARLIER EXPERIENCE

Pigeon India Pvt. Ltd — Senior Designer · Packaging, product and visual communication — Jun 2013 – Oct 2015

Konnecting Mindz — Freelance UX Design Consultant · Part-time — Dec 2013 – Dec 2014

Klove Design — Senior Designer / Production In-charge · Decorative lighting — Jan 2012 – May 2013

VIP Industries – Caprese — Product Design Project · Women's handbags — Jan 2011 – Nov 2011

SELECTED PRODUCT INITIATIVES

- **Bolo Buddy** — AI-powered, audio-first storytelling companion across Hindi, English, Hinglish and Tamil.
- **Growing With Kid** (Founder) — Parenting community product for Indian families, covering research, content architecture and constraint-led UX.
- **EQTY** — Product strategy and experience architecture for a modular fintech operating system spanning trust, workflow and operator language.
- **GWK Ghostwriter** — AI-assisted LinkedIn studio with long-term memory and a research-to-post workflow.

TEACHING & DESIGN EDUCATION

Guest Faculty & Visiting Educator
Alongside consulting practice

Online and offline courses, studios & faculty programmes
Students · Faculty · Industry

NIFT Delhi · NID Gandhinagar · NID Kurukshetra · Chitkara University · Delhi Technological University (Department of Design) · Ambedkar University · UID · World University of Design (WUD) · Maharishi University of Information Technology (MUIT) · Lexicon University · Jain University

Indian Institute of Art & Design
Alongside consulting practice

Associate Professor, Communication Design
Curriculum · Mentoring · Design education

Teach through decisions, sprint-based studio practice and production-quality critiques; 500+ students across engagements. Topics: Design Thinking · UX/UI · Product Design · Information Design · Game Design · Data Visualisation · Building products with AI tools & strategy · AI in Product Design · Portfolio Development · Communication · Curriculum Planning · Faculty Development · Digital Skills · Self-Awareness.

EDUCATION

National Institute of Design (NID) — 2008 – 2011
Master of Lifestyle Accessory Design

Pearl Academy, New Delhi — 2004 – 2008
Bachelor of Fashion Design

TOOLS

AI & Build	Cursor · Claude · ChatGPT · Lovable · v0 · Bolt · Replit · DeepSeek
Dev	GitHub · HTML/CSS · Supabase · Vercel
Product	Notion · Jira · Linear