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FREE WORKSHEET · PRACTICE

Design Thinking Workshop

Frame a human-centred problem and test a small response.

01 Observe before interpreting

Choose a real context. Record three things someone does or says, then separate each observation from your interpretation. Ask permission before recording people.

YOUR NOTES

02 Frame the need

Write: [person] needs a way to [job] because [observed constraint]. Add what you still do not know. Avoid embedding a preferred solution.

YOUR NOTES

03 Generate alternatives

Write three meaningfully different responses. Change the interaction, service arrangement or environment—not only the visual style.

YOUR NOTES

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CONTINUE YOUR WORKSHEET

04 Make a small prototype

Pick the riskiest assumption. Build a paper, role-play or click-through prototype that can expose it in one task.

YOUR NOTES

05 Test and reflect

Describe the task without explaining the solution. Record what the participant did, where they hesitated and what you will change. A small test is learning, not proof of market demand.

YOUR NOTES

Worked example

Illustrative workshop example: a student observes confusion at a library returns desk. They test a paper sign and a revised service handoff before proposing an app.

Your next practical step

Discuss Team Workshop with Elevate Thrive Consulting.

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TRY · REVIEW · IMPROVE

Come back with what happened.

Your first 15 minutes

Observe one everyday task and separate three observations from interpretations.

01 Set a seven-day review date

Next review date: _____

YOUR NOTES

02 What worked? What failed?

Record the evidence, errors and uncertainty. A decision to stop is useful too.

YOUR NOTES

03 What will you change?

Choose Continue, Revise, Stop or Gather more evidence. Name your next action.

YOUR NOTES

Review your experiment online

Open Free Resources → Review my experiment.

www.raghvendrasingh.com