

Raghvendra Singh

Product Design Leader | AI Product Builder | Systems Thinker

Delhi NCR, India · Remote worldwide

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EXECUTIVE PROFILE

Product design leader with 20 years in design and 14+ years in digital product and UX. Work covers product strategy, complex enterprise systems, AI products, DesignOps, design systems, and hands-on product execution. Experience includes staff consulting and senior UX management at Nagarro Technology and Rapipay Fintech, selected enterprise client work at Verizon and Crowley Maritime, and founder-led products (EQTY, Growing With Kid, Bolo Buddy, GWK Ghostwriter). Prototypes and ships with AI-assisted development as a product designer — not as an ML engineer.

CORE EXPERTISE

Product	Product Strategy · Product Design · UX/UI · Interaction Design · AI Product Design
Systems	Design Systems · DesignOps · Complex Workflows · Service Design · Systems Thinking
Leadership	Design Leadership · Team Development · Stakeholder Alignment · Workshops · Mentoring
Building	Prototyping · AI-assisted Development · Product Experiments · Frontend Collaboration

EXPERIENCE

Independent · EQTY · Growing With Kid · Bolo Buddy · GWK Ghostwriter

2023 — Present

Product Design Leader / Product Builder

Delhi NCR, India · Remote

Product strategy, research, UX, AI interaction design, prototyping, product architecture, and hands-on building. Ventures are live and in motion — not claimed as proven commercial scale.

- Shape EQTY as founding design partner: product strategy and experience architecture inside a modular fintech operating system — trust, workflow, and operator language.
- Build Growing With Kid as a parenting community product: research, content architecture, and constraint-led UX for Indian parents (live, 2020–present).
- Cofound Bolo Buddy, an AI-powered audio-first storytelling companion in Hindi, English, Hinglish, and Tamil — product, interaction design, and ongoing experimentation.
- Design and prototype GWK Ghostwriter, a personal AI LinkedIn studio with long-term memory and a research-to-post workflow. Working product in the portfolio.

Rapipay Fintech

2022

Senior Manager UX

Employer · Product design leadership · NYE Money

Led the product experience for NYE Money, Rapipay's consumer financial super app — payments, banking, and investments in one system.

- Led product design for prepaid wallet and RuPay card, UPI, NCMC transit, partner banking, digital gold, and mutual funds as one consumer surface.
- Framed the product as a money operating layer — spend, move, save, invest — with security and compliance visible in the journeys, not only in legal copy.
- Designed payment, banking onboarding, and investment surfaces to share one product grammar instead of splintering into disconnected features.
- Shipped as Rapipay's live consumer finance product on web, iOS, and Android.

Nagarro Technology

2019 — 2023

Staff UX Consultant

Employer · Enterprise product consulting · Remote / on-site as required

Staff consulting across enterprise delivery — systems, product practice, and cross-functional work. Names below are selected client/project work, not employment by those companies.

- Verizon (2021, 6 months, IC): designed a turnkey digital-signage system — compact media-player architecture and a cloud campaign portal that runs without depending on site Wi-Fi.
- Crowley Maritime (2023, 1 year, advisory): replaced a dense legacy freight-quote form with a guided origin-to-cargo-to-contact flow aligned with rate-engine and customs constraints; introduced the design system the platform still runs on.

EXPERIENCE (CONTINUED)

Sagacito

2020 · 2+ years

Lead Designer

Full-time employment · Media revenue SaaS

Designed Ymax, Pgov, and RevX as one pre-sales-to-revenue pipeline for perishable print, TV, and digital inventory.

- Designed pricing, automated proposal/product-mix, and approval-guardrail workflows so sales could meet campaign needs without leaking margin on perishable inventory.
- Connected pre-sales signals into revenue orchestration. The suite was implemented by major Indian media houses including Hindustan Times, Ananda Bazar Patrika, and PVR Cinemas.

Product & enterprise practice

2015 — 2019

UX Designer to UX Lead

Interaction design · product clarity · team craft

Grew from hands-on UX into lead responsibility across product and enterprise engagements.

- Led interaction and product UX as the practice moved from screens into systems work across product and enterprise engagements.
- Selected project: Shuttli (2019, Staff Design Consultant, 3+ years) — end-to-end design system for rider, driver, and corporate mobility surfaces, including data-over-sound check-in for congested corridors.

SELECTED PRODUCT & ENTERPRISE WORK

Verizon	2021 · Client project (consulting) · Digital signage / enterprise product systems
Crowley Maritime	2023 · Client project (consulting) · Freight quoting / enterprise product
Rapipay / NYE	2022 · Employer · Fintech product experience
Shuttli	2019 · Staff Design Consultant · Urban mobility design system
Hempel	2022 · Advisory (3 months) · B2B procurement workshops
Sagacito	2020 · Employer · Media revenue SaaS

EDUCATION LEADERSHIP

Indian Institute of Art & Design

Alongside founder work

Associate Professor, Communication Design

Design education · curriculum · mentoring

- Teach design through decisions and production-bar critiques. Modules run as sprints, with AI literacy in practice — not as a tool tutorial.
- Mentoring and workshops as part of the practice. 500+ students taught across teaching experience.

EDUCATION

National Institute of Design

Master of Lifestyle Accessory Design · 2008 — 2011

Pearl Academy, New Delhi

Bachelor of Fashion Design · 2004 — 2008

TOOLS

Design	Figma · Framer · Miro
AI & Build	Cursor · Claude · ChatGPT · Lovable · v0 · Bolt
Development	GitHub · HTML/CSS · Supabase · Vercel
Product	Notion · Jira · Linear

TEACHING & WORKSHOPS

Design Thinking · UX/UI · Interaction Design · Data Visualisation · AI + Design · product thinking · mentoring.